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## Resources

### Fast Forward

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This month's article is a little different. I call it "Fast Forward" and it's about the pace of change students endure today. At the end, I have a few questions for you to help us better connect with your needs and the students you know.

The lives of students have always revolved around change. Today, this is more true than ever.

Consider the shifts that have occurred since the dawn of the 21st century in less than two years' time. In the span of 24 months, the average teen's life was transformed...

Music delivery went from CDs to digital MP3s downloads, thanks to iTunes and Napster.

Primary communication went from phone calls to text messaging.

Social networking went from email to Club Penguin, MySpace & Facebook.

But this is only an omen of what is to come. Change is about to happen at an even faster rate than ever before. Students will love it, but they will have to work to maintain their sense of morals and values. Just listen to the world we are about to experience in the next few years:

The top ten in-demand jobs in 2010, did not even exist in 2004.

The U.S. Dept. of Labor estimates that today's student will have 10-14 jobs by age 38.

One in seven will get married after meeting on-line.

Half of what a tech student learns her freshmen year will be outdated her junior year

Texting began in 1992. Today, the number of texts sent daily exceeds the world's population

By 2013 a computer will exist that exceeds the computational capability of a human brain

By 2049, it's estimated a computer will exist exceeding the capability of the human species

We are currently preparing students for jobs that don't yet exist...who will use technologies that have not yet been invented...in order to solve problems we don't even know are problems yet. It is an understatement to say that change is in the wind and it is happening at breakneck speed. We who claim to be teaching and developing the next generation-

must change with it. Not necessarily in the message we are sending-but in how we are sending that message.

At Growing Leaders, we recognize we must change the way we deliver our resources to you and to the students you serve. Can you help us?

I have some quick questions I'd love for you to respond to that will help us serve you in the manner you prefer. Your thoughts will be extremely helpful. All those who respond, will have their names go into a drawing for a \$100 gift certificate to the Growing Leaders online store, which can be used towards any purchase.

[Click here to take Leadership Link Survey](#)

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